



RESOPAL CASE STUDY

New construction Wine store Tasttoe

For the new build of the wine store Tasttoe in Belgium the Decor Noce Romantica 4447 from RESOPAL HPL in texture Elegant Matt (EM) was chosen for the shelving surface.



This HPL decor is offering a refined aesthetic paired with exceptional durability and ease of maintenance, key requirements in a retail setting.

The robust HPL texture ensures long-lasting performance while subtly enhancing the presentation of the wine bottles. The result is a modern, well-organized wine retail environment where functionality meets an elegant, understated visual appeal.

NOCE ROMANTICA
4447-EM

Project details

Project type: New construction, wine store

Segment: Retail

Location: Belgium

Client: Tasttoe - Wine experience space

Product used: RESOPAL HPL | 4447-EM
Noce Romantica

Applications: Shelf surfaces

Architect: Brava BVBA, Dimitri Swijgers

Fitter: The art of living, Belgium

Year of renovation: 2024

The new wine store Tasttoe in Belgium has been designed to create a refined and immersive wine experience space that combines functionality with a strong visual identity.

For the shelving surfaces to the furniture RESOPAL HPL 4447-EM was deliberately chosen for its elegant appearance, durability, and suitability for high-use retail environments.

The robust HPL surface offers excellent resistance to daily wear while providing a calm, high-quality backdrop that highlights the wines and enhances their presentation.

Every design decision was carefully considered to balance aesthetics and practicality, ensuring that the shelving not only supports the weight and handling of bottles but also contributes to a cohesive and premium store atmosphere.

This project demonstrates how RESOPAL HPL can elevate retail interiors, creating an inviting and long-lasting environment that supports both the brand identity of Tasttoe and an exceptional customer experience.



Product benefits

1

Design:

Warm wood look Noce Romantica 4447 looks like warm, natural wood and feels pleasantly matte thanks to its EM (Elegant Matt) texture. Perfect for kitchens, furniture, or walls – easy to clean, durable, and simply beautiful.

2

Versatile Use:

Suitable for a wide range of applications such as shelving, furniture, wall cladding, and interior fittings.

3

Durable and hygienic:

Resistant to moisture, heat, scratches, and daily wear, making it ideal for high-traffic and retail environments.

4

Reliable and Sustainable:

Manufactured according to high quality and environmental standards, ensuring long-lasting performance and responsible use of resources.

Environmental engagement

RESOPAL HPL is environmentally friendly in its production, use, and disposal. The product consists of 65 % paper, including 20 % recycled paper, and 35 % water-based resins. Depending on the type, our papers are PEFC- or FSC®-certified (FSC® C104603).

At the end of their useful life, most of our products can be thermally recycled and used to generate energy. Their long life cycles mean that wood resources can regenerate well before the product reaches the end of its service life.

